## Rationality

 Lecture 12Eric Pacuit

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## Instrumental Rationality

Instrumental Rationality: Ann's action $\alpha$ is instrumentally rational iff Ann chooses $\alpha$ because she soundly believes it is the best prospect to achieve her goals, desires, tastes, etc.

## Cardinal Utility Theory

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Key idea: Ordinal preferences over lotteries allows us to infer a cardinal scale (with some additional axioms).

John von Neumann and Oskar Morgenstern. The Theory of Games and Economic Behavior. Princeton University Press, 1944.

## Axioms of Cardinal Utility

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Running example: Suppose Ann prefers pizza ( $p$ ) over taco ( $t$ ) over yogurt $(y)(p \succ t \succ y)$ and consider the different lotteries where the prizes are $p, t$ and $y$.

## Cardinal Utility Theory: Continuity

Continuity: for all options $x, y$ and $z$ if $x \succeq y \succeq z$, there is some lottery $L$ with probability $p$ of getting $x$ and $(1-p)$ of getting $z$ such that the agent is indifferent between $L$ and $y$.

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Continuity says that there is must be some lottery where Ann is indifferent between keeping $t$ and playing the lottery.

## Cardinal Utility Theory: Better Prizes

Better Prizes: suppose $L_{1}$ is a lottery over $(w, x)$ and $L_{2}$ is over $(y, z)$ suppose that $L_{1}$ and $L_{2}$ have the same probability over prizes. The lotteries each have an equal prize in one position they have unequal prizes in the other position then if $L_{1}$ is the lottery with the better prize then $L_{1} \succ L_{2}$; if neither lottery has a better prize then $L_{1} \approx L_{2}$.

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Since Ann prefers $p$ to $t$, this axiom says that Ann prefers $L_{1}$ to $L_{2}$

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This axioms states that Ann must prefer $L_{1}$ to $L_{2}$

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This eliminates utility from the thrill of gambling and so the only ultimate concern is the prizes.

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- Issue with continuity: $1 \mathrm{EUR} \succ 1$ cent $\succ$ death, but who would accept a lottery which is $p$ for 1EUR and $(1-p)$ for death??
- Deep issues about how to identify correct descriptions of the outcomes and options.


## Issue with Better Prizes

Suppose you have a kitten, which you plan to give away to either Ann or Bob. Ann and Bob both want the kitten very much. Both are deserving, and both would care for the kitten. You are sure that giving the kitten to Ann $(x)$ is at least as good as giving the kitten to Bob (y) (so $x \succeq y$ ). But you think that would be unfair to Bob. You decide to flip a fair coin: if the coin lands heads, you will give the kitten to Bob, and if it lands tails, you will give the kitten to Ann. (J. Drier, "Morality and Decision Theory" in [HR])

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Why does this contradict better prizes? consider the lottery which is $x$ for sure $\left(L_{1}\right)$ and the lottery which is 0.5 for $y$ and 0.5 for $x$ $\left(L_{2}\right)$. Better prizes implies $L_{1} \succeq L_{2}$ but a person concerned with fairness may have $L_{2} \succeq L_{1}$. But if fairness is important then that should be part of the description of the outcome!


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- $x$ is the outcome "Ann gets the kitten, in a fair way"
- $y$ is the outcome "Bob gets the kitten"

- $x$ is the outcome "Ann gets the kitten"
- $z$ is the outcome "Ann gets the outcome, fairly
- $y$ is the outcome "Bob gets the kitten, fairly"


If all the agent cares about is who gets the kitten, then $L_{1} \succeq L_{2}$

If all the agent cares about is being fair, then $L_{1} \preceq L_{2}$

## Allais Paradox, Again

Options Red (1) White (89) Blue (10)

| $S_{1}$ | $A$ | $1 M$ | $1 M$ | $1 M$ |
| :---: | :---: | :---: | :---: | :---: |
|  | $B$ | 0 | $1 M$ | $5 M$ |
| $S_{2}$ | $C$ | $1 M$ | 0 | $1 M$ |
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(b) those who choose $A$ in $S_{1}$ and $D$ is $L_{2}$ are irrational.

Rather, peoples utility functions (their rankings over outcomes) are often far more complicated than the monetary bets would indicate....

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Decision theory gives the agent some way to determine what is the "best" option, but in general this need not be the option that leads to the highest satisfaction of one's goals.

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Suppose the players meet only once. It would seem that the Proposer should propose $99 \%$ for herself and $1 \%$ for the Disposer.
And if the Disposer is instrumentally rational, then she should accept the offer.

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But this is not what happens in experiments: if the Disposer is offered $1 \%, 10 \%$ or even $20 \%$, the Disposer very often rejects. Furthermore, the proposer tends demand only around $60 \%$.

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A typical explanation is that the players' utility functions are not simply about getting funds to best advance their goals, but about acting according to some norms of fair play. But acting according to norms of fair play does not seem to be a goal: it is a principle to which a person wishes to conform.

## Choice Processes and Outcomes

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"The formulation of maximizing behavior in economics has often parallels the modeling of maximization in physics an related disciplines. But maximizing behavior differs from nonvolitional maximization because of the fundamental relevance of the choice act, which has to be placed in a central position in analyzing maximizing behavior. A person's preferences over comprehensive outcomes (including the choice process) have to be distinguished form the conditional preferences over culmination outcomes given the act of choice."
(pg. 745)

## Choice Functions

Suppose $X$ is a set of options. And consider $B \subseteq X$ as a choice problem. A choice function is any function where $C(B) \subseteq B$. $B$ is sometimes called a menu and $C(B)$ the set of "rational" or "desired" choices.

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A relation $R$ on $X$ rationalizes a choice function $C$ if for all $B$ $C(B)=\{x \in B \mid$ for all $y \in B \quad x R y\}$. (i.e., the agent is chooses according to some preference ordering).

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Sen's $\alpha$ : If $x \in C(A)$ and $B \subset A$ and $x \in B$ then $x \in C(B)$ Sen's $\beta$ : If $x, y \in C(A), A \subset B$ and $y \in C(B)$ then $x \in C(B)$.

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To take another example, you may prefer mangoes to apples, but refuse to pick the last mango from a fruit basket, and yet be very pleased if someone else were to "force" that last mango on you. (Sen, pg. 747)

Let $X=\{x, y, z\}$ and consider $B_{1}=X$ and $B_{2}=\{x, y\}$. Define

$$
\begin{gathered}
C\left(B_{1}\right)=C(\{x, y, z\})=\{x\} \\
C\left(B_{2}\right)=C(\{x, y\})=\{y\}
\end{gathered}
$$

This choice function cannot be rationalized.

## Framing effects

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| The Experiment: |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| A: $0+200$ for sure. <br> $\Rightarrow 72 \%$ of the participants choose A over B . | (33\% |  | + | (66\% | $0)$. |
| A': 600-400 for sure. <br> $\Rightarrow 78 \%$ of the participants choose $\mathrm{B}^{\prime}$ over $\mathrm{A}^{\prime}$ | (33\% | 600) | + | (66\% | $0)$. |

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Also true of many formalisms of beliefs:

- "Believing" $A$ and $\vdash A \leftrightarrow B$ implies "Believing" $B$.


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- Utility is not a sort of "value", but simply a representation of one's ordering of options based on one's underlying values, ends and principles.


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- We need an account of which distinctions are relevant and which are not...what justifies a preference.
- Utility theory is a way to formalize and model rational action, but it is not itself a complete theory of rational action.
J. Pollock. Rational Choice and Action Omnipotence. The Philosophical Review, Vol. 111, No. 1 (2002), pgs. 1-23.


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J. Elster. The Nature and Scope of Rational-Choice Explanation. in in Readings in the Philosophy of Social Science (1985), pgs. 311-322.
- Following Hume, there is a strict division between beliefs and desires (they may be entangled, but play very different roles in rational agency). Why should we maintain this division?
D. Lewis. Desire as Belief. Mind, 97, (1988), pgs. 323-332.
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## Maximizing

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- $E_{B C}=E_{B}+E_{C}$ (acts $B$ and $C$ and independent)
- $E_{A}<E_{B C}$, so by (1) one is rationally obligated to refrain from performing $A$.


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1. $A$ is rationally obligatory iff $A$ is prescribed by some maximal strategy which is rationally preferable to any maximal strategy which does not prescribe $A$.
2. A maximal strategy $S$ is rationally preferable to another $S^{*}$ iff there is a time $t_{0}$ such that for every time $t$ later than $t_{0}$, $E\left(S_{t}\right)>E\left(S_{t}^{*}\right)$.

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- Not now. The wine will be better later.
- Not later. For at any given time it will be true that the wine will be even better if you waited longer
- But if you do not drink the wine now and do not drink it later, then you will not drink it at all!


## Rational Choice Explanations

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Causal Part: In addition the explanation would show that the action was caused (in the right way) by the desires and beliefs, and the beliefs caused (in the right way) by consideration of the evidence.

## Desire As Belief Thesis

D. Lewis. Desire as Belief. Mind, 97, (1988), pgs. 323-332.
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For all utility functions $U$ and probability functions $P$ :
(1) Desire-as-Belief Thesis: For any $p, U(p)=P\left(p^{\circ}\right)$
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So, for all $p, P\left(p^{\circ} \mid p\right)=P\left(p^{\circ}\right)$.
This fails for many probability measures $P$ and if not, let $q=\neg\left(p \wedge p^{\circ}\right)$, then (assuming $\left.P_{p}\left(p^{\circ}\right)=P\left(p^{\circ}\right)\right)$
$0=P_{q}\left(p^{\circ} \mid p\right) \neq P_{q}\left(p^{\circ}\right)>0$.

## Analyzing the Argument

R. Bradley and C. List. Desire-as-belief revisited. Analysis, 69(1), pgs. 31-37, 2009.
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Next: Game Theory

