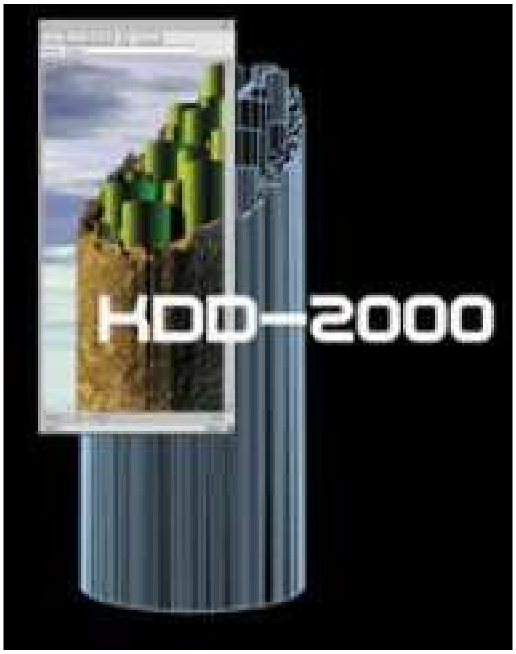
The Sixth ACM SIGKDD International Conference on
Knowledge Discovery and Data Mining



Working Notes

Workshop on

Web Mining for E-Commerce — Challenges and Opportunities

August 20, 2000
Boston, MA, USA

Chairs
Ronny Kohavi, *Blue Martini Software*
Myra Spiliopoulou, *Humboldt University Berlin*
Jaideep Srivastava, *Yodlee.com*

Local Arrangements
Brij Masand, *Redwood Investments Inc.*